



Valerie Smaldone

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About

Valerie Smaldone is a five time Billboard Magazine Award winner, best known for her unprecedented success holding the #1 position in the New York radio market as mid-day host of 106.7 Lite-FM. Among her prominent radio credits are co-creator, writer, producer and host of several nationally syndicated programs which featured interviews with top recording artists of our day, including Paul McCartney, Elton John, Sting and Celine Dion. She is also a successful voice over-artist and has recorded over 1,000 voiceovers from commercials, to television news promos to movie trailers.

For the past two seasons, she has been the announcer on *The Boomer Esiason Show*, a sports program on MSG and Fox Sports Net. In November 2005, Valerie was "The Voice of God" for the Broadway Meets Country concert to benefit hurricane victims in the Gulf Coast and in March 2005 for the Glaad Media Awards in New York City.

Valerie has just been published in a new book entitled, "Secrets of Voice-Over Success". On camera she has appeared on PBS, in commercials, industrials, movies and soaps. As a producer, she conceived and produced a short film about women in transition, entitled, "La Piccola Stanza". She has hosted many live events, ranging from Broadway in Bryant Park to introducing acts at Carnegie Hall, the Theater at MSG and the Beacon Theatre among other venues. Ms. Smaldone has a great interest in the culinary arts and even owned and operated a deli in Westchester.



Valerie and co-writer and business partner Amy Coleman's play "Spit it Out!" was recently accepted into the Midtown International Theater Festival and ran for 11 performances last summer. "Spit It Out!" is about living "outside the box," no matter what box you happen to be in. A comical and endearing look at the transformational power of an unlikely friendship between two women with: nine songs, one boyfriend, two husbands, a bartender, six sets, three musicians, looming network executives, impending middle age, burgeoning success, threatened fame and a whole lot of blues goin' on!

Valerie and Amy also founded a production company, Two Sides of a Coin Productions, dedicated to encompassing women based projects from the theatrical arena to recordings and live events. An active voice in fundraising, Smaldone was named celebrity spokesperson for the Ovarian Cancer National Alliance in 2003. She is also a sought after host and speaker at corporate and charitable events. Her speeches focus on her career, personal empowerment and health related issues. Visit her company's web site: www.twosidesofacoin.com.



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